

Pou Chen announces monthly sales for December 2012

Date: January 09, 2013

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for December 2012 was NT\$20,293 million on a consolidated basis and NT\$996 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
December 2012	20,293,049
December 2011	20,720,868
Y-o-Y Change	-2.06%
November 2012	20,296,192
M-o-M Change	-0.02%
January through December 2012	226,607,642
January through December 2011	225,491,200
Y-o-Y Change	+0.50%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. USD/NTD=29.06 in December, 2012; USD/NTD=30.26 in December, 2011.
4. Pou Chen held 49.98% ownership of Yue Yuen as of December 31, 2012

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD '000)	(NTD '000)
December 2012	664,116	996,495
December 2011	658,266	804,280
Y-o-Y Change	+0.89%	+23.90%
November 2012	662,234	1,004,653
M-o-M Change	+0.28%	-0.81%
January through December 2012	7,282,534	10,916,775
January through December 2011	7,260,270	13,051,999
Y-o-Y Change	+0.31%	-16.36%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
2. The above figures of Yue Yuen included the sales of Pou Sheng International (Holdings) Ltd. ("Pou Sheng"). Yue Yuen held 61.80% ownership of Pou Sheng as of December 31, 2012.
3. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

Pou Chen Corporation

Spokesperson & Vice President

Tina Chen

Email : ir@pouchen.com

Website : <http://www.pouchen.com>